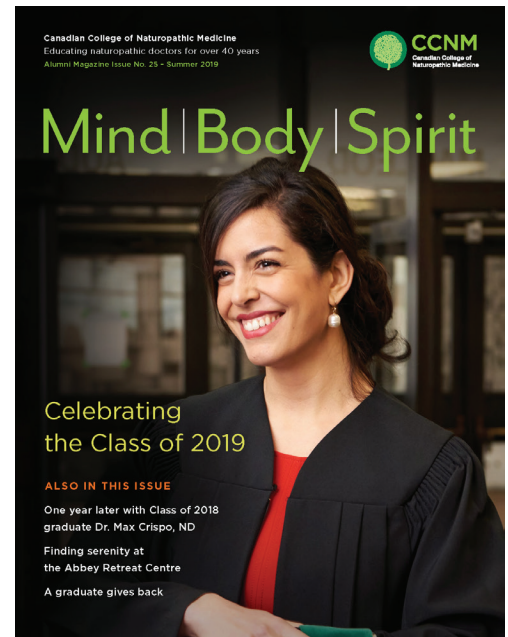


Alumni Magazine Advertising Rates and Specifications

Mind | Body | Spirit is the only publication that reaches nearly 2,400 naturopathic doctors in Canada, all graduates of the Canadian College of Naturopathic Medicine (CCNM), as well as supporters and donors of the College.

Mind | Body | Spirit keeps our alumni informed of College events and professional news and in touch with their colleagues across the country. CCNM's alumni magazine showcases the successes of our alumni in the areas of research, volunteerism, best practices, and how naturopathic doctors are changing the face of health care in Canada. 83% of all naturopathic doctors in Canada graduate from CCNM. A maximum of 14 full-page ads are published each issue. Space and positioning are available on a first-come, first-served basis.



**Full Page
Inside Front
Cover
Inside Back
Cover**

8.5" x 11"

Back Cover

7.5 x 8"

\$1,000

**Full Page
Inside**

7.5" x 9.73"

\$1,000

Deadlines			
Next issues	Winter (Issue 29)	Spring (Issue 30)	Summer (Issue 31)
Media space commitment	Sept. 13, 2020	Feb. 14, 2021	June 1, 2021
Advertising material due	Oct. 14, 2020	March 31, 2021	June 29, 2021
Publication date	Nov. 29, 2020	April 19, 2021	July 24, 2021

Alumni Magazine Advertising Rates and Specifications

Ad Placement

Final advertising placement is at the discretion of the publisher. Advertising space is limited.

Payment Terms

Invoices issued when media space is committed. Full payment required upon submission of advertising material.

Cancellation Policy

The publisher reserves the right to reject, discontinue or omit any advertisement, or to cancel any advertising contract for reasons satisfactory to the publisher without penalty to any party.

Submission Information

Production and creative services are not available from CCNM.

Advertising material should be submitted in high-resolution PDF, TIFF, EPS, camera-ready MAC/PC compatible or Word format.

For more information contact

Frances Makdessian

Manager, Advancement

Phone: 416-498-1255 ext. 226

E-mail: fmakdessian@ccnm.edu

Submit material to

Sana Abdullah

Communications & Marketing Officer

Phone: 416-498-1255 ext. 335

E-mail: sabdullah@ccnm.edu