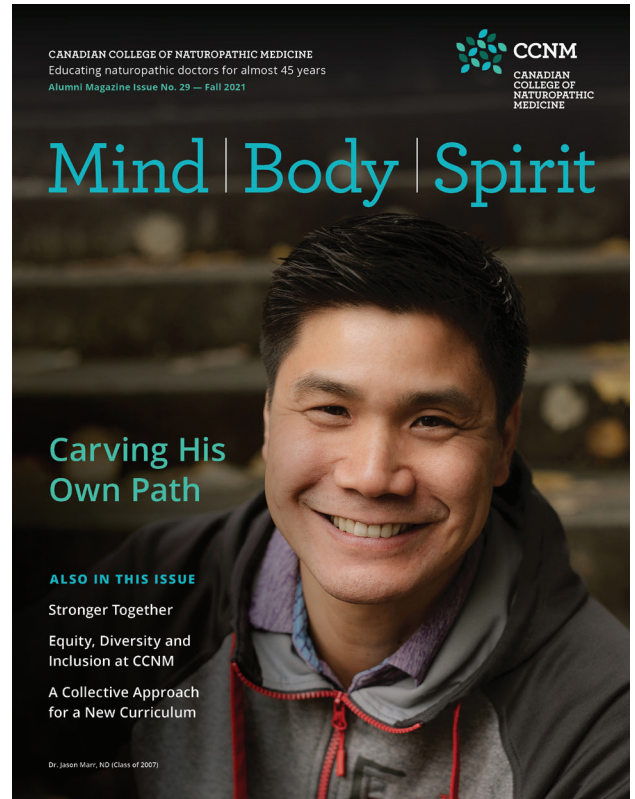


Alumni Magazine Advertising Rates & Specifications

Mind | Body | Spirit is the only digital publication that reaches nearly 2,500 naturopathic doctors in Canada, all graduates of the Canadian College of Naturopathic Medicine (CCNM), as well as supporters and donors of the College.

Mind | Body | Spirit keeps our alumni informed of College events and professional news and in touch with their colleagues across the country. CCNM's alumni magazine showcases the successes of our alumni in the areas of research, volunteerism, best practices, and how naturopathic doctors are changing the face of health care in Canada. 83% of all naturopathic doctors in Canada graduate from CCNM. A maximum of 14 full-page ads are published each issue. Space and positioning are available on a first-come, first-served basis.



Full Page Ad Sizes

Inside Front Cover & Back Cover	8.5x11 in	\$700
Back Cover	7.5x8 in	
Full Page Inside	7.5x9.73 in	



CCNM

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Ad Placement

Final advertising placement is at the discretion of the publisher. Advertising space is limited.

Payment Terms

Invoices issued when media space is committed. Full payment required upon submission of advertising material.

Cancellation Policy

The publisher reserves the right to reject, discontinue or omit any advertisement, or to cancel any advertising contract for reasons satisfactory to the publisher without penalty to any party.

Submission Information

Production and creative services are not available from CCNM.

Advertising material should be submitted in high-resolution PDF, TIFF, EPS, camera-ready MAC/PC compatible or Word format and include the URL you would like the ad directed to so it can be embedded.

For more information contact

Sandi Haer

Advancement Coordinator

Phone: 604-777-9981 ext. 228

Email: shaer@ccnm.edu

Submit material to

Sana Abdullah

Communications Officer

Phone: 416-498-1255 ext. 335

Email: sabdullah@ccnm.edu



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